

# Geordie Chapter #9721

## Privacy Policy



Our primary objective in collecting your personal information is to validate your annual membership and provide you with information relating to Geordie Chapter. This Privacy Policy explains what personal information we collect from you, when we collect it, how we use it and the choices you have regarding our use of it. By using our website or by submitting your personal information to us, you agree to the terms of this Privacy Policy.

## Who is Geordie Chapter?

**Geordie Chapter #9721** is an affiliated Chapter of the **Harley Owners Group** (H.O.G.), a business unit of **Harley-Davidson Motor Company**. H.O.G. is the chartering body for all affiliated Chapters. H.O.G. provides a **Chapter Charter** and this governs the relationship between Geordie Chapter and H.O.G.

## What information does Geordie Chapter collect and when?

**We only collect personal information from you when you apply for membership**, either electronically or by filling in a paper form. If we do not collect this personal information, we cannot service your membership. Personal information may include, but is not limited to, your name, address, email address and mobile number. We maintain a record of this information to fulfil the requirements of the Chapter Charter.

## How does Geordie Chapter use my information?

We use your personal information in the following ways:

- To authenticate your membership of the H.O.G.
- To process and fulfil your membership application of Geordie Chapter
- To communicate with you and send you information by email or text message about rides or events
- To respond to your requests

## How does Geordie Chapter use cookies or tracking?

Geordie Chapter does not use cookies or tracking technologies on our website.

## Does Geordie Chapter share my information?

The Chapter Charter states that we provide a copy of our membership database to our Sponsoring Dealer. We comply with this. Geordie Chapter does not share, sell, pass on or distribute any member personal information with anyone else.

## How do I access or change my information?

You can review and change certain personal information. Please contact us (see below).



## **How do I make choices about receiving communications?**

The Chapter Charter stipulates that we communicate with you but you can elect not to receive these. At the time you complete your membership application form, you agree to receive communications from us. If, after completing the membership application form, you decide not to receive these communications, please contact us (see below). Each newsletter contains an unsubscribe feature. If you unsubscribe, we will comply with this.

## **How do I know my personal information is secure?**

We use Secure Sockets Layer (SSL) technology to protect your personal information through our website. We employ user authentication procedures and other preventative technologies designed to keep your data secure and protected. This applies to our accounts with MailChimp, Eventbrite and PayPal. Access to your personal information is limited to certain Primary and Discretionary Chapter officers to perform their job functions.

## **What about links to other websites?**

Geordie Chapter is not responsible for the content of any linked websites.

This Privacy Policy does not include any social media accounts that we use, or you have access to. It relates only to our website and your membership application.

## **How do you update me about changes to the Geordie Chapter Privacy Policy?**

As conditions or circumstances change, we may update our Privacy Policy to reflect them. We will post a revised Privacy Policy on our website at the appropriate time.

## **Who do I contact with questions on this Privacy Policy?**

For questions or concerns relating to this Privacy Policy, please contact us (see below).

## **How do I contact Geordie Chapter?**

Email: [privacy@geordiehog.com](mailto:privacy@geordiehog.com)